

Amazon Kickstart The Set Up



A Fast, Effective Way To Build Money
Churning Sites As An Amazon Affiliate That
Get You **RESULTS!**

You Also MAY NOT Give Away,or Share the Content Herein

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The Set Up

I hope you are still with me and enjoying the course!

Now you need to take a big breath, get a cup of coffee and be prepared for a bit of a learning curve if you have not set up a Wordpress blog before.

If you have then this part of the course you will whiz through, however be sure to watch through it once as it will tell you about the theme I suggest you use and also general set up.

So jumping straight in the first thing you will need is a domain name and hosting.

Again, if you are new, a domain is simply the name of your site. The www. Part that people will type in to find you. For instance in this example my site is <http://www.budleejumropes.com> .

To purchase your domain name I recommend that you use Namecheap.com

[CLICK HERE TO ORDER YOUR DOMAIN FROM NAMECHEAP.COM](#)

You can see in the video how to pick a decent name but remember that you don't have to worry that much about getting an exact match domain. As long as you get something that makes sense for the content of your site that will be fine.

You can see above I picked Budd Lee Jump ropes and that is because I did not want to infringe any trademarks but I could have also picked something like "bestjumropes.com" or "bestspeedropes.com".

So my point being, don't spend too much time on this – just pick a name or ask in the forum if you need help.

Once you have your domain you need hosting.

I recommend you use Hostgator:

[CLICK HERE TO GET HOSTING FROM HOSTGATOR.COM](#)

As mentioned in the video you will want to go for the "Baby Plan" this means that all you will need is this hosting package and you can set up as many domains as you like. So all you need to do when you are creating a new site is buy a new domain.

Once you have that ordered you will receive information from Hostgator via email giving you your login details so you can set up your first site and log in to the Cpanel.

Again all of this is in the video and if you are having problems ask away in the forum and it will help me as I can make a FAQ thread.

Now you have hosting and a domain name you will need Filezilla:

<http://filezilla-project.org/>

As the video says make sure that you get the Filezilla Client version.

Lastly you will of course need Wordpress:

<http://wordpress.org/>

Once you have all of the above you will be able to run through the initial set up.

Next we move onto the Thesis theme for the reasons I explain in the video. I won't go on and on about the theme but you can use this for ANY site not just for Amazon sites and the main pros I have found with this theme is that it ranks really well in Google.

You know all of the rest from watching the video! ;)

Here is the link to the Thesis site:

[**CLICK HERE FOR THE THESIS THEME**](#)

I recommend that you go for the professional option straight away or the basic plus option so you can use it on more than one site.

NOTE: Also bear in mind that the tutorial is using Thesis 1.8.5 and NOT the new version. You are welcome to use whichever version but I find the 1.8.5 version a bit easier to set up.

Once you have all of the above it is simply a case of watching through the videos and getting the general site set up complete.

Also you might want the link to the Photoshop trial for when you go to make your own banners:

[**DOWNLOAD PHOTOSHOP HERE**](#)

EDIT: When you are installing the plugins in Wordpress one you might want to pick up is:

<http://www.statcounter.com/>

All you need to do is go to the link above and sign up for a free account.

Then once you have done that, when you are installing plugins, search for Stat Counter and then install it and activate it.

You will then need to enter your Project ID to get it working which it will show you how to do.

Then you will be able to track visitors to your site.

If you need any help with the set up start a new thread in the relevant section of the forum and I can answer any queries you have.

To Your Success,

Chris Jones